

GRAPH EXPO

Oct. 7 - 10, 2012
McCormick Place South
Chicago, IL

* - INDICATES LAST-IN/FIRST-OUT BOOTHS

BOOTHS WITH A FRIDAY SET-UP WILL BE DETERMINED AT A LATER DATE

SHOW MANAGEMENT RESERVES THE RIGHT TO ALTER THE FLOOR PLAN



This nearly 40,000 sq. ft. show floor hub is now recognized as the industry's largest mailing event—anywhere in the Americas! And it's the one-stop destination where 34% of attendees who are seeking to expand their services will come to find the tools and technologies they need to automate their work.

news | print
THE NEWSPAPER PAVILION

Introducing the new home for the newspaper publishing industry! Responding to the call from newspaper production pros from throughout the Americas, this pavilion provides 9,000 sq. ft. of exhibit space devoted to the needs of newspaper publishers and printers who will come seeking ways to cut costs, boost profits—and make informed buying decisions.



GREENspace is a timely, specialized and multi-faceted show floor feature dedicated to sustainability—what 'going green' really means to your industry...to your business...and to your customers.

The Marketing Pavilion

For highly experienced marketers — and graphic communications pros that are, or want to learn how to become 'marketing service providers' — the popular Marketing Pavilion is here! This one-stop destination is 'prime real estate' for exhibitors seeking the most captivating location to reveal their latest marketing and graphic communications tools and technologies.



Floor plan as of
May 4, 2012